

DEVELOPER WEEK™ Dev Challenge

Step 1 : Do each of the activities outlined below, and you can earn DEV CASH (FYI – it’s not real cash!) You may only do each activity once.

Step 2 : You will claim your DEV CASH at the DEV Challenge Desk on your way to the Expo Hall.

Step 3 : DEV CASH can be traded in for different prizes at the Swag Shop located in the Expo Hall.

Scan me!



DEV CASH EARNED	Activity	Rules
\$5	Thur, Feb 22 - Pick up your badge at Registration.	<i>Eligible from 9:00-11:00 AM on Thur, Feb 22. (Claim @ DEV Challenge Desk)</i>
\$5	Thur, Feb 22 + Fri, Feb 23 - Post to two (2) different social media channels using the hashtag #DevWeek2024 .	<i>Facebook, Instagram, Twitter(X), LinkedIn, TikTok. Eligible anytime during Expo Hours on Thur, Feb 22 + Fri, Feb 23.</i>
\$10	Thur, Feb 22 - Be one for the first 50 attendees to show up at the DeveloperWeek Expo Block Party!	<i>Eligible starting at 4:00 PM on Thur, Feb 22. (Claim @ DEV Challenge Desk)</i>
\$15	Fri, Feb 23 - See you on the Last Day! Be one of the first 100 attendees to check in Friday morning.	<i>Eligible starting at 9:00 AM on Fri, Feb 23. (Claim @ DEV Challenge Desk)</i>
\$15	Fri, Feb 23 - Stay to the end! Be one of the first 100 attendees to check in Friday afternoon.	<i>Eligible starting at 2:00 PM on Fri, Feb 23. (Claim @ DEV Challenge Desk)</i>